

VLADIMIR POTIYEVSKIY

vladimir.potiyevskiy@gmail.com
linkedin.com/in/vladimirpotiyevskiy/
vladimirdesigns.me
(847) 736 0223



[Link to portfolio](#)

UX SKILLS

- Rapid Prototyping
- Wire-framing
- Storyboarding
- Contextual Inquiry
- Interviewing
- Survey design
- Usability Evaluation Testing

PROGRAM SKILLS

- Sketch
- InVision
- Photoshop
- Illustrator
- Adobe XD
- InDesign
- Balsamiq
- HTML
- CSS
- Python
- JavaScript

AWARDS

- On The Spot Award at State Farm Jul. 2018
- Dean's List at University of Illinois May 2017
- Engineering Council member of the month Jan. 2017
- Foreign Language Area Studies Fellow Aug. 2016

EXTRACURRICULARS

- Officer, Student Organization for Computer-Human Interaction
- Chapter Designer, World Information Architecture Day - Ann Arbor
- Design Director, Engineering Council at University Of Illinois
- Psi Chi, Psychology Honor Society

EDUCATION

University of Michigan - Ann Arbor, Michigan School of Information

Apr. 2019
GPA: 3.88

- Master of Science in Information
- Concentration in Human-Computer Interaction

University of Illinois - Urbana-Champaign, Illinois

May 2017
GPA: 3.19

- Bachelor of Science in Psychology

WORK EXPERIENCE

UX Design Intern - Atlanta, Georgia State Farm

May. 2018 - Jul. 2018

- Introduced an iteration process using collaboration tools that improved designer to developer handoff by 70%
- Designed and facilitated workshops to teach product UX teams how to optimize their workflow using InVision in order for quicker handoff
- Created a new acquisition flow using InVision and Sketch for a new product in order to enhance the customer experience

IT Business Analyst Intern - Chicago, Illinois Aon Service Corp.

Jun. 2016 - Aug. 2016

- Developed a standard process for User Acceptance Testing by interviewing and researching on past methods in order to increase efficiency
- Designed a dashboard for a new initiative to productivity for interns
- Using Photoshop, described specific design differences between Automotive ID cards for improvement

UX DESIGN PROJECTS

UX Designer - Ann Arbor, Michigan

Sep. 2017 - Dec 2017

Quick Up - vladimirdesigns.me/quickup.html

- Initialized and Designed an application that allows students to find and play pick up games based on their availability and skill level
- Surveyed and researched physical activity in college students in order to come up with a technical solution to promote exercise
- Used pencil and paper for initial rapid prototyping before moving onto using Sketch
- Utilized a participatory design approach in order to keep my users at the forefront of all my design decisions.

UX Designer - Urbana-Champaign, Illinois

Jan. 2017 - May 2017

Precipi-Station - vladimirdesigns.me/precipistation.html

- Facilitated a team in researching, prototyping and testing a smart umbrella stand and the accompanied mobile application
- Designed the UI and overall flow of the mobile application Using Experience Design and InVision
- Ran all user tests and gathered feedback of the umbrella stand and mobile application