

VLADIMIR POTIYEVSKIY

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[Link to portfolio](#)

UX SKILLS

- Contextual inquiry
- Interviewing
- Graphic design
- Survey design
- Prototyping
- Qualitative data collecting and indexing
- Quantitative analysis
- Usability test
- Wire-framing

SOFTWARE SKILLS

- Photoshop ●●●○
- Illustrator ●●●○
- Experience Design ●●●○
- Sketch ●●●○
- InVision ●●●○
- InDesign ●●●○
- Balsamiq Mock-ups ●●●○

PROGRAMMING SKILLS

- HTML ●●●○
- CSS ●●●○
- Javascript ●●●○
- Python ●●●○

AWARDS AND HONORS

- Dean's List at University of Illinois May 2017
- Engineering Council member of the month Jan. 2017
- Foreign Language Area Studies fellow Aug. 2016

EDUCATION

University of Michigan - Ann Arbor, Michigan
School of Information

Apr. 2019

- Master of Science in Information
- Concentration in Human Computer Interaction

University of Illinois - Urbana-Champaign, Illinois

May 2017

- Bachelor of Science in Psychology

DESIGN EXPERIENCE

UX Designer / Group Lead - Urbana-Champaign, Illinois
Precipi-Station - Academic Project

Jan. 2017 - May 2017

- Facilitated a team in researching, prototyping and testing a smart umbrella stand and the accompanied mobile application
- Designed the UI and overall flow of the mobile application Using Experience Design and InVision
- Utilized paper/pencil to rapidly test out multiple designs
- Ran all user tests and gathered feedback of the umbrella stand and mobile application

Design Director - Urbana-Champaign, Illinois
Engineering Open House

Sep. 2016 - May 2017

- Designed and curated all of the designs for an 20,000 attendee student exhibition using Photoshop, Illustrator and InDesign
- Collaborated with 23 interdisciplinary committee members attracting to tight deadlines to present a successful event
- Created streamlined template processes that increased efficiency for future events

RESEARCH EXPERIENCE

UX Researcher / Group Lead - Urbana-Champaign, Illinois
Momentous - Academic Project

Aug. 2016 - Dec. 2016

- Facilitated a team in researching, and testing an android application that curated events based on the user's availability
- Utilized paper/pencil and Balsamiq to rapidly test out multiple designs
- Main researcher in gathering quantitative and qualitative data for the application

Undergraduate Researcher - Urbana-Champaign, Illinois
University of Illinois

Jan. 2015 - May 2016

- Investigated post graduate personality and behavioral research papers by utilizing multiple-factor search criteria and then summarizing the data via Microsoft Excel in a user-friendly format

WORK EXPERIENCE

IT Business Analyst intern - Chicago, Illinois
Aon Service Corp.

Jun. 2016 - Aug. 2016

- Wrote a new standard process for User Acceptance Testing by conducting Interviews, creating prototypes and iterating on those prototypes based on further testing
- Designed a job dashboard on a new initiative to improve efficiency and productivity through a innovative task board
- Detailed and documented design differences between Automotive ID cards

Assistant Team Leader - Urbana-Champaign, Illinois
Division of Public Safety at University of Illinois

Sep. 2014 - Mar. 2017

- Delegated tasks for other employees and led briefings
- Documented requirements and detailed reports following incidents that occurred daily